

INFOGRAPHIC

Next-Generation Threats – Targeted Intrusion Trends in 2015

100,000 net new malicious IP addresses added per day in 2015 vs. 85,000 in 2014

10 countries hosted 75% of malicious IPs:



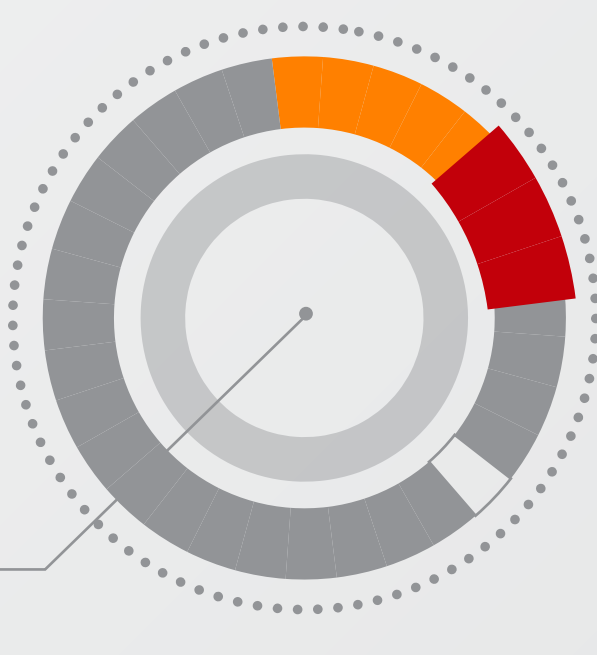
97%

97% of malware is unique to a specific endpoint, rendering signature-based security obsolete

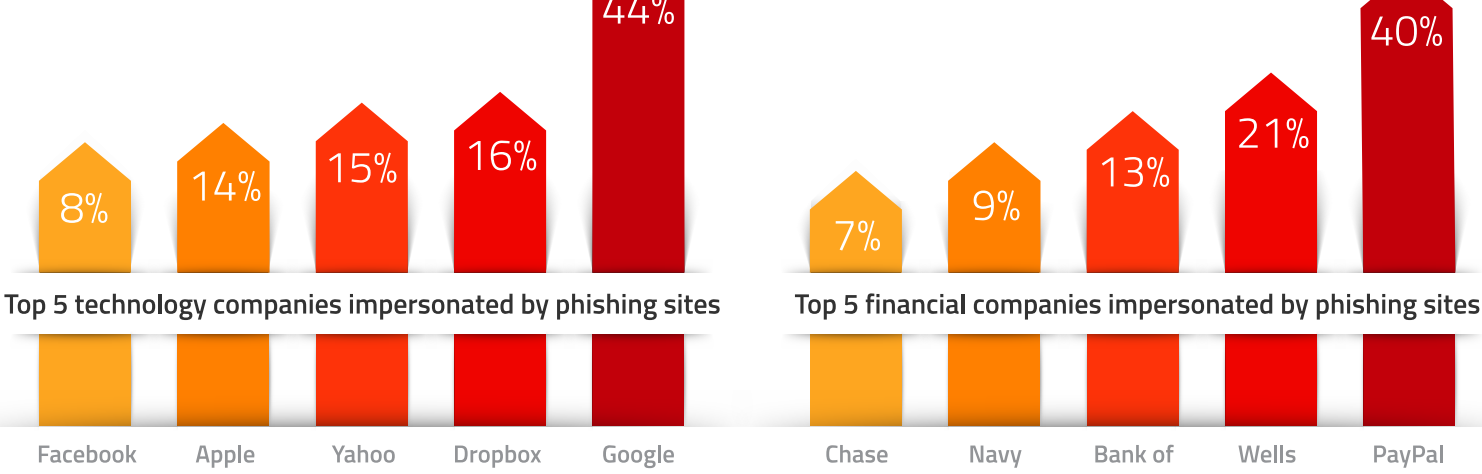
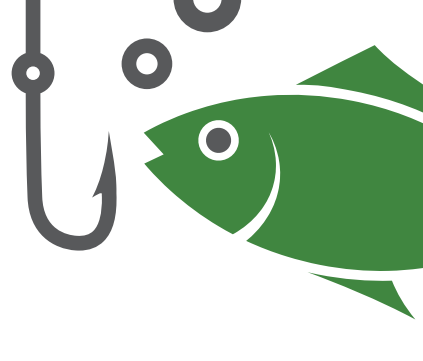


Malware and PUAs have become overwhelmingly polymorphic

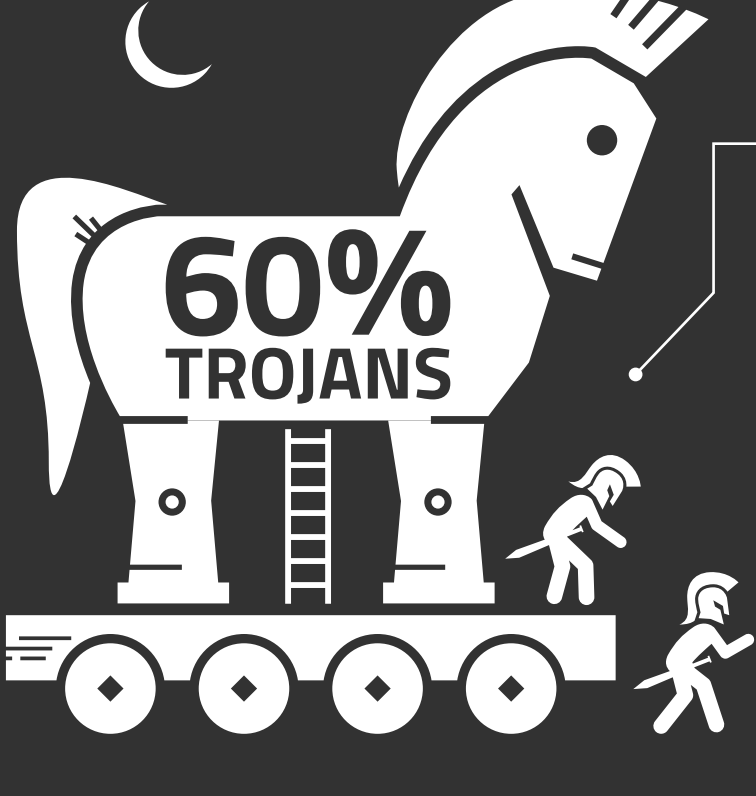
Malicious sites make up over **22%** of all URLs, led by Malware with **13%**



Over **50%** chance end users will encounter a phishing site in **2016**



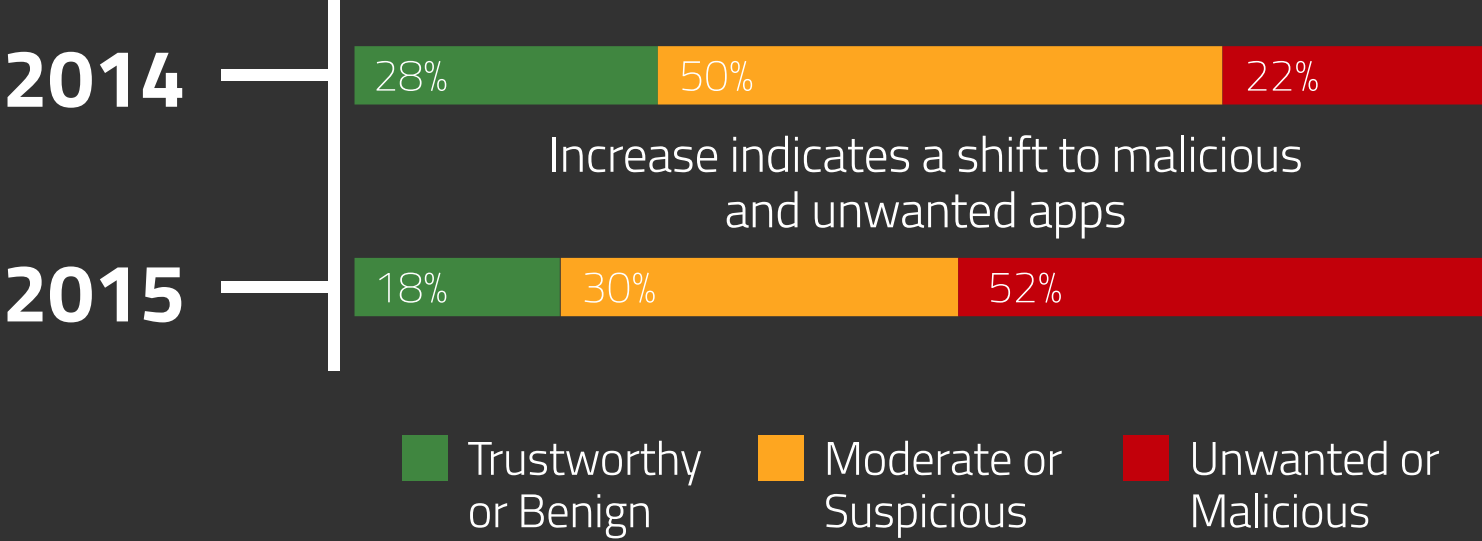
Over **2.5 times** more phishing attempts per technology company than per financial institution



Malicious Mobile Apps

In 2015, over **1 billion** devices had to be updated due to an Android™ vulnerability

Over **2 million** iOS® devices became infected with the Trojan XcodeGhost



Increase indicates a shift to malicious and unwanted apps

2015 clearly shows that today's threats are global and highly dynamic, **but what can companies and individuals do?**

- Countering threats requires an innovative approach to attack detection based heavily on advanced techniques.
- Organizations need to bolster their security posture with real-time, highly accurate threat intelligence to protect themselves from cybercriminal activity.
- Admins should set proactive policies to automatically protect networks, endpoints, and users as part of a defense-in-depth strategy.
- Individuals need to be more vigilant than ever about the websites they visit, the URLs they follow, and the applications and mobile apps that they use.

Read the full Webroot 2016 Threat Brief at:

www.webroot.com/Webroot-2016-Threat-Brief.pdf

About the Webroot 2016 Threat Brief: During 2015, Webroot found tens of millions of instances of malware and PUAs, monitored billions of IP addresses and URLs, analyzed millions of new and updated mobile apps for malicious behavior, and studied major malware trends based on data from millions of endpoints.

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0845 226 1955