



Top 7 Most Common Mistakes when Buying Video Conferencing

1. Cutting corners' —if you are going to spend money on a system, go for one with HD capability, otherwise users will be reluctant to use the system.
2. Assessment— Is your network ready to support Video Conferencing?
3. Bandwidth—make sure the system you are considering, will deliver high quality video on the bandwidth you have available and can afford
4. Flexibility—The more flexible the system, the more you will get out of it
5. ROI—consider all of the cost savings not just travel time
6. Quality—with today's technology, the experience should be like looking through a window
7. Scalability— the cheaper options only support a point to point, will you need multi-way calls in the future?

To find out more about our experience and expertise, contact www.italik.co.uk

Or call 0845 226 1955 and ask to speak to Keren or Daniel

